



## E-LEARNING COURSES

The LILAC project offers a catalogue of small, lean and handy e-learning pills on themes that are closely related to the Furniture industry.

Their duration ranges from 15 to 45 mins and each of them has a few questions at the end to check learner's understanding.

TITLE	DESCRIPTION	Approx. duration (mins.)
<b>GENERAL DESCRIPTION OF ECO DESIGN</b>	This module will provide information about: <ul style="list-style-type: none"> <li>• Hints on ecology (basic notions on the concept of ecology and the interactions between the environment and the productive processes).</li> <li>• Basic principles of eco design and its importance</li> <li>• Environmental problems and productive attitudes</li> </ul>	30
<b>INTERNATIONAL MARKETS, MARKET RESEARCH, TRENDS AND DEMOGRAPHIC</b>	This module will provide information about: <ul style="list-style-type: none"> <li>• Production, trade and world furniture market</li> <li>• Strengths and weaknesses of European furniture market</li> <li>• Notes about some interesting world markets: China, India, Russian provinces, Japan and Korea.</li> </ul>	30
<b>SOCIAL AND CULTURAL EXPECTATIONS</b>	This module will help the learners to successfully be able to get information about: <ul style="list-style-type: none"> <li>• Marketing strategies for the global market</li> <li>• Scenarios of change</li> <li>• Consumers' evolutive attitudes</li> <li>• Changes and trends in furniture and furnishing sector</li> </ul>	15
<b>FINANCE, BANKING REQUIREMENTS AND EXCHANGE RATES</b>	This module will provide information about: <ul style="list-style-type: none"> <li>• BCE</li> <li>• European and international organisation for private investments and findings</li> <li>• Organisations to promote foreign trade</li> <li>• The GATT and the WTO</li> <li>• Exchange rates</li> <li>• Access for financing and programmes for the internationalisation of the SME</li> <li>• The forms of international payment and collection</li> </ul>	20
<b>PRODUCT KNOWLEDGE</b>	This module will help learners to market their products in the way which best suits the market place by providing information about: <ul style="list-style-type: none"> <li>• The product</li> <li>• Product life cycle</li> <li>• Marketing strategies to be adopted in the different phases of the product life cycle</li> </ul>	20
<b>ECO-DESIGN REGULATORY FRAMEWORK</b>	This module aims at introducing the regulation that affects Eco-Design: <ul style="list-style-type: none"> <li>• XP/ ISO/ 14062-2002</li> <li>• Eco-Labels</li> <li>• Self declarations</li> <li>• Forthcoming regulations</li> </ul>	30
<b>ECO-DESIGN GOOD WORKING PRACTICES</b>	If you are involved in product design, you need to understand how a product impacts on the environment. The following good working practices will allow you to assess which design solution is environmentally preferable.	15

<b>OVERVIEW OF INNOVATION MANAGEMENT</b>	<p>This module aims at succeeding through innovation by turning ideas into Profit: Tactics of innovation: are you ready to innovate?</p> <ul style="list-style-type: none"> <li>• Needs of the customer: Customer centred innovation.</li> <li>• The innovation process</li> <li>• Leadership in Innovation</li> </ul>	20
<b>BENEFITS OF COLLABORATION</b>	<p>This module will help you understand</p> <ul style="list-style-type: none"> <li>• How to achieve innovation by fostering collaboration</li> <li>• What is open innovation</li> <li>• What is co-creation</li> </ul>	15
<b>ENVIRONMENTAL AND ERGONOMIC (FINISHED) PRODUCT ANALYSIS</b>	<p>This module will help learners to identify how ergonomics can be used in the product development process to take into account the user in the product design and in order to design better product, fit to the user characteristics?</p>	20
<b>ECO ISSUES OF RAW MATERIALS</b>	<p>This module will help learners to understand the relation between the environment and the raw materials and how human activities by exploiting the raw materials contribute to environmental destruction?</p>	30
<b>OVERVIEW OF TOOLS FOR ECO DESIGN</b>	<p>This module aims to present a few tools of ecodesign</p>	20
<b>ECONOMIC ISSUES OF ECO DESIGN</b>	<p>This module will help learners to identify potential economic benefits of ecodesign:</p>	20
<b>USE OF SERVICES</b>	<p>This module will help learners to identify how efficient use of services should be considered within Eco design.</p>	20
<b>SUPPLY CHAIN</b>	<p>This module will help learners to identify how Supply Chain can be use within innovation management to help development business and the benefits.</p>	15
<b>HEALTH, SAFETY AND QUALITY SYSTEMS</b>	<p>This module will help learners to identify basic Health and Safety Legislation that their organisation requires, with regards to general safety covering manufacturing and transport, They will also get aware of the aspects of quality monitoring systems and the environmental monitoring systems.</p>	45
<b>LEAN MANUFACTURING</b>	<p>This module will help learners to identify the principals of Lean Manufacturing and how this can help a business.</p>	40