

LILAC dissemination event held in Yecla between the 9th and 13th March 2010.



CETEM participated in the 49th Yecla furniture fair held between the 9th and 13th march 2010.

“The evolution of the species” was the theme for the 49th anniversary of the Yecla furniture fair, an event which offered real and objective commercial opportunities for the furniture industry thanks to the attendance of prestigious national and international companies.

The Yecla furniture fair unveils a world of furniture and upholstery innovations, and is the oldest and most influential fairs in the Spanish sector and the most diverse in its category.

Yecla is the image of an entrepreneurial town and is the epicentre for the furniture and upholstery industry in the Murcia region. The industrial conception as well as the close proximity to the production and design facilities delivers an added value for the visiting professionals to the exhibition.

la evolución de la especie



During the Yecla furniture fair, CETEM rented a stand to promote the LILAC project, especially to present the training materials developed to persuade companies to join to the pilot test.



Approximately 30 companies were informed about the LILAC project and 6 of them showed interest in joining to the Pilot test.